# Jayden Dry Digital Designer / Developer

I have recently graduated from Curtin University with a Bachelor of Design in Digital, Majoring in Experience and Interaction Design. I have been working as a project & design manager for the past year, working with teams of international app developers to create digital solutions. I am passionate about human-centred design & enjoy both front end & backend development. I enjoy working collaboratively in a team environment and also work well independently.

## Experience

#### 09/2021-PRESENT

#### Project & Design Manager OBD2 Australia & VHEDIA

- Directing Design for international app dev teams on Figma, Creating prototypes & Wireframes, and ensuring the app apk is on track for upload to google & apple sites
- Collaborating with team members to create successful wordpress ecommerce sites.
- Creating Video Content for New Products, Also handling returns and testing
- Coordinating with the Lead Programmer/Director to ensure both parties understood the tasks required and how the final product shall work.
- Conducting formal interviews for hiring potential developers based on criteria I created
- Creating EDMs for our customers
- Published Apps on Both Appstore & Play store via their corresponding dev centres.

#### 10/2015- Graphic Designer & Photographer

#### 10/2013-

#### Jayden Dry

- Self-Employed Business management.
- Improving skills through diverse projects and growing as a designer.
- Communicating with clients, ensuring satisfactory results & providing flexibility in the product to match the clients needs.

#### **Co-Creative Director**

#### 09/2020

03/2020-

#### ASTRO Clothing

- Assist with creation of branding and new release products including names, displays and descriptions.
- Creating photographic content in a studio environment with arranged models promoting our garment designs.
- Creating garment designs & connecting with suppliers to create final products and ship the products to customers after careful *management and execution*.

## **Education**

#### 02/2020-12/2022

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### Bachelor of Design

Curtin University Major: Digital Experience and Interaction Design Minor: Graphic Design



